

Introducing Atmosphere Fabric, a new addition to the Luxaflex range

Atmosphere, a unique blockout fabric with a foam backing, has been launched and is now part of the Luxaflex Window Fashions range of fabrics.

Atmosphere has a foam back that is soft like a flocked fabric, yet doesn't attract dust and dirt that you would expect – in fact both dust and dirt are easily cleaned making it appropriate even for humid environments such as the kitchen or bathrooms - the perfect low maintenance window fashion.

Atmosphere is available in 12 colours, 50% of which are matched to the top selling Luxaflex sunscreen colours, making dual roller blind applications look seamless. Luxaflex Dual Roller Blinds allow the homeowner to have two blinds in one – a sunscreen for glare and heat control and a fabric such as Atmosphere, for night time privacy.

60% of the colours in the Luxaflex Atmosphere range are also part of the Multivision concept - Multivision is a group of fabrics that are perceived to be of the same colour tone, but have different opacities. This gives homeowners the freedom to choose the same colour tone of fabric throughout their home, yet choose different opacities to suit differing light, privacy and comfort requirements.

Atmosphere is available in 2.8M widths – one of the widest fabrics on the market, suitable for Roman Shade, Roller Blind or Panel Glide applications on large window spans.

MEDIA ENQUIRIES

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